

Shopping Cart Checklist

⇒ Shopping cart application name _____

⇒ First impressions _____

⇒ Hosted or Licensed

⇒ Cart language ASP CGI PERL PHP OTHER: _____

⇒ Does it include SSL (Secure Sockets Layer) encryption? Yes No

⇒ Fee to provide SSL myself \$ _____

⇒ Does it include payment processing services? Yes No

⇒ Payment options: Credit cards Money orders Echecks Third-party payers

V / MC / Disc. / Am.X

PayPal/Google/Amazon/Other

⇒ Costs: per month or one-time

⇒ \$ _____ What's included:

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⇒ \$ _____ What's included:

⇒ Feature add-ons and costs

Search function

Sales tax calculations

Quantity adjustments

Shipping options, calculations

Discounts and coupon codes

Cross-selling suggestions

Purchase confirmation emails

Other _____

Inventory tracking

Email, newsletter marketing

Import, export or synchronize inventory with other sites

Wish lists

Integration with shipping managers

Integration with accounting software

⇒ Impression of support staff _____

⇒ Fine print _____

⇒ Notes _____
